

MTR GRAPHICS

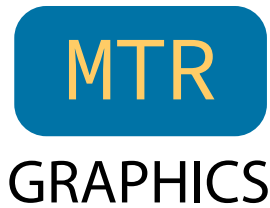
Backgrounder

Monica Rodriguez, May 2018

The business I created is a fake company to be used for inspiration of creating my company backgrounder and press releases.

Table of Contents:

Fact Sheet	2
Company Backgrounder	3
Executive Biography	4



MTR Graphics
12000 Herrick Ave.
San Fernando, CA 91342
Contact: Monica Rodriguez
Email: mtrgraphics18@gmail.com
Phone: (818) 671 – 7648

Fact Sheet
MTR Graphics

Q: What is the name of your company?

MTR Graphics

Q: What products does it produce?

MTR Graphics provides an affordable service to create business cards and website designs. Customers can choose a template design or Monica Rodriguez CEO will create a unique design through one-on-one consultations. The design will only be charged for \$10 to \$15. For website design, the cost will range from \$30 to \$40 depending on the number of pages.

Q: What is its target audience?

“MTR Graphics focuses on one-on-one consultations for California State University Northridge students and all San Fernando Valley businesses,” said CEO Monica Rodriguez.

Q: What is its scope, local, national or international?

MTR Graphics is a local business

Q: What is its corporate structure, private or nonprofit?

MTR Graphics is a corporate structure

Q: What is its current locations and headquarter?

MTR Graphics is a corporate structure and we are located in Sylmar, California.

Q: How many employees do they have?

MTR Graphics has one employee Erika Villalvazo the Website Manager.

Q: What is its mission or ethical code?

“I want to be well known among college students and the different business shops in the San Fernando Valley,” said Rodriguez.

Q: What is its history: original founder, year and location?

Rodriguez, an entrepreneur CSUN student, and has created MTR Graphics to help her family earn extra money.

Q: Did it earn any awards?

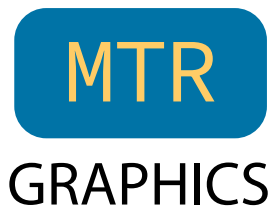
MTR Graphics is a new company and has not earned any awards.

Q: Statistics about its achievements?

MTR Graphics is a new company and has no achievements yet.

Q: Contact information of company representative?

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Company Backgrounder
MTR Graphics

Monica Rodriguez needs to find a way to help her family to earn extra money. Rodriguez is a Journalism major specializing in Public Relations at California State University, Northridge, creative in both graphic and website designs. Rodriguez saw college students and the different business shops in the San Fernando Valley that needed help with their business cards and website designs.

She decided to open up MTR Graphics that will provide an affordable service to create business cards and website designs for California State University, Northridge students and all San Fernando Valley businesses.

After the launch of MTR Graphics, Rodriguez has a proven track record of serves for college students who have creative business card designs by catching the eye of job recruiters and for San Fernando Valley businesses who gained new revenue of customers looking at their new websites and re-designed business logos.

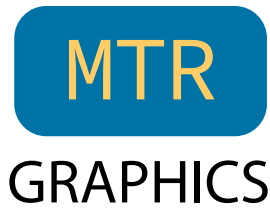
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MTR Graphics has one employee Erika Villalvazo, the Website Manager. MTR Graphics is a new company and has not earn any awards or achievements.

“I want to be well known among college students and the different business shops in the San Fernando Valley,” said Rodriguez.

Rodriguez, an entrepreneur CSUN student, and has created MTR Graphics to help her family earn extra money. MTR Graphics was founded in February 2018 at Sylmar, California.

Call or Email Monica Rodriguez for a free phone consultation now – (818) 671 – 7648.



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Executive Biography
Monica Rodriguez, CEO MTR Graphics

After baking? fresh bread, decorating butter cream cakes and making fresh out of the oven chocolate pastries, surprisingly, no one came to Alex's Torrez Bakery shop in San Fernando.

After the lunch with MTR Graphics, CEO Monica Rodriguez's first client was The San Fernando Bakery owner Torrez who had a hard time bring people into his shop. Torrez contact Rodriguez through her father who is a bakery salesman and sold bakery products to Alex's Torrez Bakery shop. Torrez told Rodriguez his bakery shop was passed down from his father and wanted the shop to stay up float to be passed down to his children.

Rodriguez's background as a Journalism major specializing in Public Relations at California State University, Northridge, she is intrinsically motivated, creative in both graphic and website designs, detail oriented, possessing a natural talent for building relationships and passionate about the art of storytelling.

The owner Torrez loved the affordable prices of MTR Graphics services and the one-on-one consultation. Rodriguez and Torrez discussed the re-design of his business card, logo and a new website. After two weeks Rodriguez showed the business card logo concepts designs and the interactive website to Torrez.

Torrez looked over the business card designs and played with the website to make sure it is to his liking and at the end the owner of the bakery gave his approval.

Now, Alex's Torrez Bakery shop brought in more foot traffic of customers buying Torrez's bakery goods.

"When I help business shops in the San Fernando Valley or college students who needed my help with their business cards or website designs, it brings me joy to see their business and life prospers," said Rodriguez.

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Rodriguez, an entrepreneur CSUN student, and has created MTR Graphics to help her family earn extra